



# MISSOURI STATE SENIOR GAMES

## ADOPT-A-SPORT

### BENEFITS

The Missouri State Senior Games Adopt-A-Sport opportunity is a way for our business sponsors to have an additional presence at the Games.

#### Online

- Logo and link on the Missouri State Senior Games website on the adopted sport's registration page
- Quarter page ad in the digital souvenir program
- Social media mentions

#### Signage

- Sign at venue of your sport

#### Day of the Event

- Opportunity to have a booth or hand out promotional materials at each venue of your sport
- Commissioner or announcer mention of business at sport venue (if announcer used)

\*All sports are listed in order of attendance numbers



### GOLD

**Attendance: 400+**  
**Sponsorship: \$3,000**

Pickleball  
Shooting  
Soccer  
Softball - Slow Pitch  
Swimming  
Track & Field



### SILVER

**Attendance: 250-400**  
**Sponsorship: \$2,000**

Archery  
Bowling  
Cycling  
Golf  
Road Race/ Race Walk  
Table Tennis  
Triathlon/Duathlon  
Volleyball



### BRONZE

**Attendance: 250-**  
**Sponsorship: \$1,000**

Skills Contests (BB / FB / SB) Two locations  
Shuffleboard  
Tennis  
Washers